

INTRODUCING: NEW DYNAMIC STALLION PAGES AND STALLION REFERENCE GUIDE

WR THIS CATS SMART 3837031
Earner of \$236,514 - Making the finals of 24 Major Aged Events at 4, 5, and 6

Standing at 6666 Ranch
 1102 Deak Fir Cash Road
 Guthrie, TX 75236 (View on map)

Click Here to View the Ranch Web Site

Inquiries to:
 Glenn Blodgett, DVM
 Phone: (806) 508-4524
 Fax: (806) 506-4550
 E-mail: gblodgett@6666ranch.com

Click Here for Stallion's Web Page

Station owned by Wagonwheel Land & Livestock
 Douglas, Wyoming

1939 Sire
JWH BROW CAT - FINE SMART LOOK, by Smart Lobs Lane
2016 Fee: \$3500
 Other Cries: Free Cried & Frieser Transported Between Available

FOALS ELIGIBLE FOR NCHA SUPER STAKES, BREEDERS INC., NRCHA STAKES, PCCHA, NRBC, SD RCHA, CANADIAN SUPREME

AQHA Five-Panel Genetic Disease Test Results: HYPP N/A, MDR1A N/A, SRS N/A, PMS1 N/A, GSD N/A

Sire Rankings

Category	Cutting	General Cow Horse	Ranch Horse
All-Time AQHA Points	N/A	N/A	N/A
Current Year AQHA Points	N/A	N/A	N/A
Last Year AQHA Points	21	4	2
Current Year Money Earned	6	2	1
Last Year Money Earned	17	1	1

Performance Record
 NCHA earner of \$236,514; NCHA Silver Award.

2005:
 1st in PCCHA 4-Year-Old Open Stakes
 2nd National Ranch Pattern Open Derby
 1st in PCCHA 3-Year-Old Open Derby
 1st in PCCHA 3-Year-Old Open Derby

2006:
 1st National Fat Cutting Open Class
 1st in NCHA Open Super Stakes Class
 1st in NCHA Open Super Stakes Class
 1st in NCHA Open Super Stakes Class
 1st in NCHA Open Super Stakes Class

2007:
 NCHA Open Fat Cutting Open Class
 NCHA Open Fat Cutting Open Class
 NCHA Open Fat Cutting Open Class
 NCHA Open Fat Cutting Open Class

RGF Earnings Breakdown

Year of First Crop: 2005

- Top Ten AQHA Point Earners
- Top Ten RGF Money Earners
- Past Week's RGF Money-Earners
- Current-Year RGF Money-Earners
- Sire Summary
- RGF Nicking Report
- Nick Your Mare

SCORING PEDIGREE

High Show History (2x) — Daily Money (2x) — One for Channah — Miss Crispina (2x)

High Show Gal (2x) — Duke Sam (2x) — Lon Sam (2x) — Lon Sam (2x)

Smart Little Nelly (2x) — Smart Little Lane (2x) — Smart Passy (2x) — Smart Passy (2x)

Smart Little Lane (2x) — Duke's Nelly (2x) — One for Channah — One for Channah

The Smart Lady (2x) — One for Channah — One for Channah — One for Channah

Duke's Nelly (2x) — Smart Passy (2x) — Smart Passy (2x) — Smart Passy (2x)

Duke's Nelly (2x) — Duke's Nelly (2x) — Duke's Nelly (2x) — Duke's Nelly (2x)

Duke's Nelly (2x) — Duke's Nelly (2x) — Duke's Nelly (2x) — Duke's Nelly (2x)

Your stallion's statistical record updated every week for a year!

AQH Stallions, powered by Robin Glenn Pedigrees, is the ultimate reference guide to help you promote your stallion all year long with updated information that is always current.

A subscription service that offers more than \$5,200 worth of records and marketing benefits at half the cost.

A basic package includes your stallion page and a two-page spread in the Stallion Reference Guide, published by the *Journal* in December.

AMERICAN QUARTER HORSE STALLIONS DYNAMIC PAGES

Updated every week, your page will include the following:

- Sire summary
- Weekly activity
- Current year activity
- Five-cross pedigree
- Catalog pedigree
- Five-panel test results
- Sire stats
- Nick your mare
- Extra photos
- Video
- Top performers
- Link to copy of *Journal* ad
- Performance record
- Monthly link from stallion index in digital version of the *Journal*
- Foals eligibility
- Nicking report
- Copy of *Journal* ad

JOURNAL

THE AMERICAN QUARTER HORSE JOURNAL

STALLION PROMOTIONAL PACKAGES

Published in December as a supplement to the *Journal*, the **STALLION REFERENCE GUIDE** will be delivered to *Journal* subscribers and available in digital version to all 251,263 AQHA members. No other stallion guide reaches more than 10,000 breeders in print.

DYNAMIC STALLION PAGE: \$750 ANNUAL SUBSCRIPTION + \$75 MONTHLY UPDATE CHARGE

- Dynamic Stallion web page – updated weekly **for 52 weeks**
- Over \$3,000 worth of records included in annual subscription if purchased independently.

COMBINATION PACKAGE: \$2,600 ANNUAL SUBSCRIPTION

- Dynamic Stallion web page – updated weekly **for 52 weeks**
- Two-page spread in *Journal* Stallion Reference guide
 - Included in print version of December *Journal* (26,700 subscribers)
 - Included in digital version of December *Journal*, and *Performance Horse Journal* (available to all 251,263 members)
- PDF copy of both pages provided to owner to use in your own marketing programs
- Savings of \$1,390 (or **35% off** price) to purchase Annual Dynamic Stallion webpage subscription and two pages in the *Journal*.

PERFORMANCE BRANCH

WR THIS CATS SMART

1999 Sorrel Stallion

STANDING AT:
6666 Ranch,
1102 Duish For Cash Road
Gardiner, TX 79226 (View on map)

DOB FEE: \$3500
(Plus Check/Fax Control #)
Frozen Transported Semen Available

INQUIRIES TO:
Clarae Whitman, (214) 714
Phone: (202) 596-4124
Fax: (800) 596-4550
E-mail: gh-@6666ranch.com

STALLION OWNED BY WAGDHOOND LAND & LIVESTOCK ©2014 Whittier

BLACK TYPE PEDIGREE

WR This Cats Smart
1899 Sorrel Stallion

PERFORMANCE RECORD: NCHA earner of \$236,514; NCHA Silver Award in 2009; split 3rd PCCHA Open Derby; split 6th PCCHA 4-Year-Old Open Stakes; San Diego/Ill Open Derby Champion; 7th Northwest Ranch Festival Open Derby; semi-finalist in NCHA Open Super Stakes; Inland Wine Country Open Derby; semi-finalist in NCHA Open Derby; finalist in the PCCHA Spring Roundup Open Derby; in 2004; Suncoast Winter Cutting Open Classic Reserve Champion; 3rd Suncoast Fall Cutting/Open Classic; 3rd PCCHA Summer Open Classic/Challenge; top 10; NCHA SuperStakes Open Classic; semi-finalist in the NCHA Open Classic/Challenge; split 8th WineCountry Cutting Open Classic; PCCHA Top Ten; in 2009; NCHA Open Finals Champion; 2nd NCHA Super Stakes Open Classic; 3rd Suncoast Fall Cutting/Open Classic; PCCHA Spring Open Classic/Challenge; Northwest Festival Open Classic Champion; Challenge Champion; 4th PCCHA OpenClassic/Challenge; Northwest Festival Open Classic Champion; PCCHA Open Champion; NCHA Top Ten.

SIRE RECORD: Leading Sire; Sire of 1158 AQHA foals; 13 crops; \$12 RFP money-earners; \$10,653,787 earners of 2,400 AQHA points, including **TELES BOUNTY THIS CAT** (\$230,047; NCHA Non-Pro Horse of the Year), **VELVETS REVOLUTION** (\$225,000; NCHA Non-Pro Super Stakes Co-Champion), **THIS KATS KOOL** (\$182,216; PCCHA Fall Open Futurity Co-Reserve Champion), **TUCKERS SMART CAT** (\$152,508; NCHA World Open Hackamore Champion Two), **CYNOS CAT** (\$174,818; NCHA 22-2002 Limited Rider Co-World Champion; NCHA Gold Award), **EL GATO BONITO** (\$152,678; NCHA \$15,000 Money World Champion), **ONE GONE CAT** (\$143,628; NCHA \$10,000 Money Co-World Champion), **THIS CATS MAX** (\$137,075; 3rd Winesaple Open Cutting Futurity; NCHA Bronze Award), **WR JILLARDO** (\$126,800; 4th Breeders Inv. Open Derby), **LOOKING FOR CAVANA** (\$124,624; Bronze Bull Horse Derby/Reserve Champion), **SHINING SMARTER** (\$122,763; 8th NCHA Open Futurity), **THIS ISA STRAY CAT** (\$121,751; PCCHA Fall 4-Year-Old Stakes \$200,000).

Non-Pro Reserve Champion), DMAC PICCOLO PETE (\$120,523; split 5th PCCHA Fall Open Futurity), **BET THIS CATS SMART** (\$120,688; split top 10; NCHA Open Futurity; NCHA Bronze Award), **THIS KITTYS SMART** (\$115,855; PCCHA Summer Open Classic/Reserve Co-Reserve Champion), **SUES SO SMART** (\$113,852; South Point Winner Open Derby Reserve Champion; NCHA Silver Award), **SMOONK CAT WACKY** (\$109,775; PCCHA 3-Year-Old Open Gelding Stakes Champion), **BY HIGH BROW CAT** (\$108), \$10,300; Leading Sire; Sire of 1758 RFP money-earners, \$78,645,061 earners of 8,804 AQHA points.

1st dam

THE SMART LOOK, by Smart Little Lena, \$48,723; finalist in the NCHA Open Futurity, Non-Pro Super Stakes and Non-Pro Derby; A Leading Producer; Dam of 37 AQHA foals; 25 AQHA performers; 28 RFP money-earners, \$1,614,235; including:

DUAL SMART REY (c. by Dual Rey), \$330,438; NCHA Open Super Stakes Champion, AQHA World Champion, Junior Cutting Horse, Ablette Sport Open Classic Reserve Champion, Bonanza Open Derby Champion; A leading sire; SIRE: REYL SMART (c. by Dual Rey), \$275,865; NCHA Open Super Stakes Co-Reserve Champion, 2nd NCHA Super Stakes Open Classic.

WR THIS CATS SMART (c. by High Brow Cat), 1 Above.

ONE SMART LOOKIN CAT (c. by High Brow Cat), \$226,210; NCHA Open Futurity Champion, finalist in the Breeders Inv. Open Derby.

SMART LOOKIN HI BROW (c. by High Brow Hickory), \$216,395; NCHA Open Derby Champion, Ablette Spectacular Open Derby Champion, Dam of **IRIDESCENT CAT** (\$98,087; NCHA Non-Pro Spectacular Co-Reserve Champion), **FIRST LOOKIN** (\$85,760; LOOKS HALLEYWOODS (\$78,475), **SANMAN** (c. by Marallo Cat), \$200,026; split 3rd Breeders Inv. Open Derby.

RES SMART LOOKIN (c. by Dual Rey), \$78,887; NCHA Non-Pro Futurity Co-Reserve Champion, split 6th NCHA Non-Pro Super Stakes.



CLOSE-UP

WR THIS CATS SMART
Earner of \$226,514
Making the grade at 4, 5 and 6!
NCHA OPEN FINALS CHAMPION
Winning the 1st (6x) and 2nd (6x) Events.
"A star all the way...so very cool and powerful!"
Smith described WR THIS CATS SMART upon winning the 2005 NCHA Finals. This has translated many grants, but few having in this short number of remarkable performances.


Dam is THE SMART LOOK, the ONLY mare to have produced an NCHA Open Futurity, Open Super Stakes and Open Derby Champion.

His foals have earned more than \$1,800,000!

WR THIS CATS SMART

AMERICAN QUARTER HORSE STALLIONS

Compare the features and pricing of the annual Journal Stallion Package to any other product. We can't be beat!

FEATURES	QUARTER HORSE JOURNAL ANNUAL STALLION PACKAGE
Pedigree in print and digital	5-cross
Photos on Stallion digital page	5
Videos on Stallion digital page	5
Automated Weekly stallion record update	Yes!
Sire Summary	Yes!
Weekly Activity	Yes!
Current Year Activity	Yes!
Performance Record	Yes!
Sire Stats	Yes!
Nick Your Mare	Yes!
Top Performers	Yes!
Foals eligibility	Yes!
Five-Panel Test results	Yes!
Link to your website or Stallion page	Yes!
Sort by Use, Location, Breeding Fee	Yes!
Sort by Reg number, Grandsire, Maternal Grandsire	Yes!
AUDIENCE	
Automated website search	
*aqha.com - average unique visitors per month	175,850
Print magazine Subscribers	26,623
Digital magazine audience*	251,243
Facebook promotion	980K
PREMIUM PACKAGE 	\$3,500 Combo savings of \$1,660
*Includes 2 page Photo/ Stat pages (print and digital distribution)	
*Includes individual Dynamic Stallion webpage (updated weekly for 52 weeks)	
*Includes full page ad in January Journal Stallion Issue	
COMBO PACKAGE	\$2,600 Combo savings of \$1,390
*Includes 2 page Photo/ Stat pages (print and digital distribution)	
*Includes individual Dynamic Stallion webpage (updated weekly for 52 weeks)	
PHOTO/STAT SPREAD (2 pages)	\$1,500 \$840 savings off Journal pages X
*Includes 2 page Photo/ Stat pages (print and digital distribution)	
DYNAMIC STALLION WEBPAGE	\$750 Annual subscription plus \$75 monthly update fee
*Includes individual Dynamic Stallion webpage (updated weekly for 52 weeks)	

JOURNAL

THE AMERICAN QUARTER HORSE JOURNAL



BREEDER RATES – PRINT AND DIGITAL

Effective with the June 2016 Issue

Four Color	1 Time	6 Times	12 Times
Full-Page	\$1,170	\$1,140	\$1,105
Two-Thirds Page	925	905	875
One-Half Page	765	745	725
One-Third Page	590	575	560
One-Fourth Page	470	460	445
One-Sixth Page	335	330	320

INSIDE COVERS \$2,400 BACK COVER \$2,800

Payable in U.S. funds only. Contract required for other than 1-time rates. Multiple ads in a given issue or over several issues qualify for rates above 1-time.

AMERICAN QUARTER HORSE JOURNAL DEADLINES

The monthly *American Quarter Horse Journal* deadlines the 25th of the month two months prior to publication date

(Ex. March deadline Jan. 25th)

- Inspirational stories about fellow amateurs, youth, professionals, owners and breeders
- Official show coverage from AQHA's leading events, such as the world championship shows
- Critical news and timely information, keeping you abreast of what's going on within your Association
- A monthly magazine dedicated to the greatest horse breed on earth

NOW NEW DISTRIBUTION!

Print subscribers – 26,700
Digital access – 251,263 members

The award-winning *American Quarter Horse Journal* will combine the three current paid magazines into one "subscription" for members who prefer a print product, but will now allow our entire membership access to content of all versions and issues.

- Digital access will be available to all members through the member area on aqha.com and targeted email pushes.
- Each month will feature an AQHA-centric section as well as a Performance section.
- September, January, March and June will also include a Ranching section
- Additionally in August and May, a *Ranch Horse Journal* magazine will be delivered in a polybag along with the regular issue of the *Journal*.
- *Quarter Racing Journal* will continue to be published in December and March.



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